

August 8th, 2010 / Kutchan-town, Hokkaido/

The 1st. Niseko HANAZONO Hill Climb

The 1st Niseko HANAZONO Hill Climb is set for August 8th, 2010 thanks to the title sponsor HANAZONO and Nihon Harmony resorts.

[Race essentials]

#Event: The 1st Niseko HANAZONO Hill Climb

#Host: Niseko HANAZONO Hill Climb Executive Committee

#Date: August 8th, 2010

#Place: Kutchan-town, Abuta, Hokkaido

Start: Center of Kutchan-town. Finish: Niseko Annupuri Goshiki Onsen

#Board members

Chairman: Ross Findlay (Representative Director of NPB)

Vice-chairman: Masahiro Kawakami (Chairman of Kutchan CCI)

Yasuaki Suzuki (Chairman of Kutchan Tourism association)

Executive director: Shunichi Kimura (Restaurant& Bar Kimura owner)

Head Office: Niseko Promotion Board, NPB (Koji Kunieda and Natsuko Kasai)

Title sponsor: "HANAZONO", Nihon Harmony resorts.

[About This Race]

#Event: The 1st Niseko HANAZONO Hill Climb

#Host: Niseko HANAZONO Hill Climb Executive Committee

(Kutchan CCI, Kutchan Tourism association, Kutchan Tourism association- Hirafu BO, Niseko Promotion Board, Kutchan-town AA, Kutchan Lions Club, Kutchan Rotary Club, Kutchan JC, Nihon Harmony Resorts, Sapporo Cycling Federation)

Title sponsor: "HANAZONO", Nihon Harmony resorts.

Back-up (booked): Hokkaido Shiribeshi Regional Development Bureau, Kutchan-town, Kutchan Education Board, Kutchan-town Traffic Safety Association, Hokkaido-shinbun Kutchan BO

Partner organizations (booked): JA Yotei, NAC, Niseko real estate, Hokkaido Tracks,

Schedule of events: August 8th, Sunday

8:15-9:30am Registration

9:40 Opening ceremony

10:00 Race start

12:00 Race finish

13:00 Finishers' certificate (at the Start)

13:30 Closing & Award ceremony

Place: 19, North 1 West 2 Kutchan-town, Hokkaido, the 48th Kutchan-Jaga-matsuri-site

“Machi-no-Eki Platto” (Kutchan Tourism association) on the JR Kutchan station road.

Event profile: Parade-start from center of Kutchan-town (179 meters), and officially start in front of the gate of Kutchan Agricultural High School on regional road 58. Finish at Niseko Annupuri Goshiki-onsen (the border between Kutchan-town and Niseko-town, 796m). 15.5km in length, and has an average grade of about 4.6%

Rules: Massed started road race (Grouped start may be adopted depends on number of racers). Cutback at Weiss Gate 1 hour after the start. The course will be closed 2 hours after the start. This race is run in conformity with the regulations of the Japan Cycling Federation (see www.jcf.or.jp) and other local rules.

#Awards: Top three of each category

[Registration Information]

#Eligibility: Men and Women over 13 years (Junior High & High school students), Members of HCF and nonmembers are welcome. Only JCF registered members can apply for elite class.

#Categories: Road Elite (JFC licensed)

S-2 (Advanced)

S-3 (Intermediate)

S-4 (Beginners and first-timers under 40 years)

S-5 (Beginners and first-timers above 40 years)

J (Male high school students)

C-1 (Male Junior high school students)

C-L (Female Junior high school students)

L (Female)

M (over 55years)

MTB (tires must be more than 1.9inchs wide)

Male (over 13 years)

Female (over 13 years)

#Entry fee: HCF member 4,000yen

Nonmember 5,000yen

Nonmember (Students) 2,000yen

*Fees are non-refundable in any case.

#Registrations close on July 20th, 2010. Application must be postmarked no later than the date.

#Entry fee can be paid by postal transfer or credit card through the net. Fill out application form and send or fax it to the head office. Internet application will also be available.

[Travel information]

Please contact NPB office or Kutchan Tourism Association.

Niseko Promotion Board:

TEL 0136 21 2551 FAX 0136 21 2553

E-mail: info@niseko.ne.jp

Website: <http://www.nisekotourism.com/en>

Kutchan Tourism Association:

TEL 0136 22 3344 FAX 0136 22 3401

E-mail: info@niseko.co.jp

Website: <http://www.niseko.co.jp/>